



Blockchain-Based Family Finances

Improving Financial Literacy From Cradle Through College

WHAT IS KIDCOIN?

Kidcoin is a blockchain-based family finance platform that teaches kids how to value and manage money, while offering incentives for them to earn rewards for their contributions, achievements and good deeds.

Our vision is to raise the next generation of kids to be more fiscally responsible citizens, by managing their money proactively, minimizing debt wherever possible, and practicing healthy financial habits such as budgeting, goal-setting and reconciling their accounts periodically.

By engaging parents, family members and communities in the process, Kidcoin embraces an interactive, open architecture model, that is conducive to collaboration and in line with the saying - "It takes a village to raise a [financially savvy] child."

HOW WILL KIDCOIN WORK?

The essence of life is in the details. Kidcoin will hone in on micro-efforts that correspond to positive daily actions - like taking out the garbage, going to soccer practice, or getting a better grade on a test. Micro-efforts garner micro-rewards, and micro-scholarships can be earned for micro-achievements or good deeds.

Sponsors — who can be anyone from parents and relatives to brands, nonprofits and institutional donors — will define a campaign's required tasks and conditions as well as the corresponding reward, all of which are recorded on the blockchain.

The platform and supporting ecosystem will then work to:

- 1 identify the most relevant users to participate,
- 2 confirm potential recipients' acceptance of terms,
- 3 verify uploaded proof of achievement, and
- 4 release funds when all requirements have been met.

Kidcoin will thereby be accumulated as a powerful currency that can either be stored or invested for future use, or utilized immediately to acquire products and services within Kidcoin's vetted, age-appropriate primary and secondary (P2P) digital marketplaces.

For businesses and nonprofits, Kidcoin will offer a new way to meaningfully engage with their target audience while enabling them to build brand loyalty and gather automated analytics that can help to inform their strategic decisions.

To make all of this possible, the Kidcoin ecosystem will be powered by Ethereum smart contracts and Hyperledger which will provide partners and auditors an easy way to integrate with Kidcoin.

ECOSYSTEM MODULES

Supporting both fiat and cryptocurrencies, Kidcoin's family finance platform will offer its users hands-on, gamified opportunities to earn, spend, save, invest and give back to their community within a secure, vetted digital ecosystem.



Hybrid Digital Wallet with Parental Monitoring



Family & Friend P2P Funding



Micro-Scholarships and Micro-Rewards



Primary and Secondary P2P Digital Marketplaces



Education Savings Advice and Fund Management

The Kidcoin token (ERC20 compliant) will give users the ability to access and engage with numerous premium features and services available within the Kidcoin ecosystem.

ROADMAP

2018

- Q1 Jan: Initial Whitepaper Released
Mar: Kidcoin Private Sale Opened
- Q3 Aug: New Website Launched
Sep: Kidcoin Presale Round 1 Begins
- Q4 Oct: MVP Released
Oct: Kidcoin Presale Round 2 Begins
Nov: Kidcoin Token Sale Begins

2019

- Q1 Jan: Hybrid Digital Wallet - Beta Release
Jan: Family & Friends Module - Beta Release
Feb: Micros Earnings Module - Beta Release
Mar: Gated Access Marketplace Module - Beta Release
- Q2 May: Education Savings Plan Module - Beta Release
- Q3 Jul: Fund Management Module - Beta Release
Sep: Secondary P2P Marketplace Module - Beta Release

TOKEN SALE

Presale Phase 1
 Dates: September 2018
 Target: \$2.5MM USD

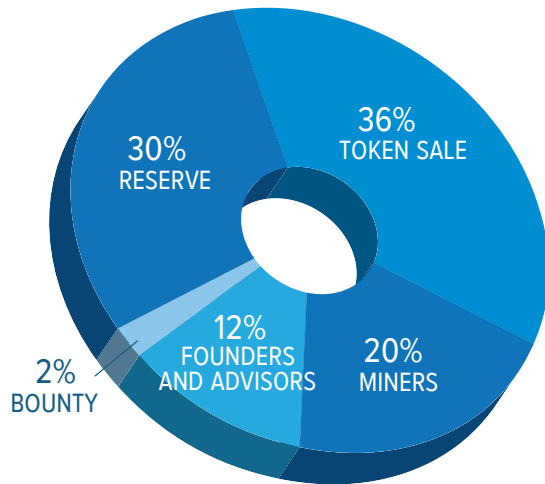
Presale Phase 2
 Dates: October 2018
 Target: \$4.5MM USD

Token Generation Event
 Dates: November 2018
 Target: \$16MM* USD

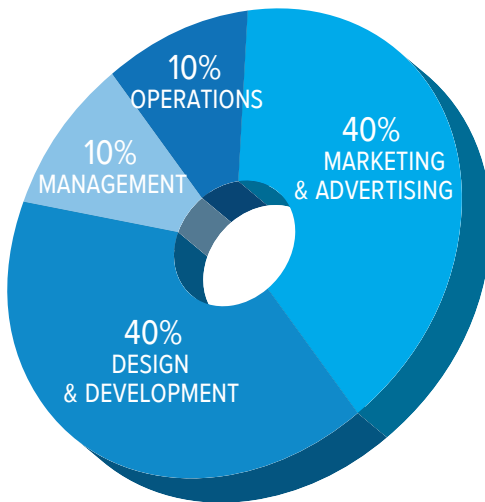
United States and Cayman Islands Jurisdiction

* All figures will be finalized following forecasting results and be announced at least 5 days before the Token Generation Event begins.

TOKEN DISTRIBUTION



USE OF PROCEEDS



Whitelisting is now available at
www.kidcoin.com.

JOIN OUR COMMUNITY

t.me/kidcoin

200+ Years of Collective FinTech, MarCom and Startup Experience supported by a Global Design, Development & Marketing Agency in Operation for over 17 Years.

MANAGEMENT TEAM



Arman Rousta
 Inventor and Serial Entrepreneur
 Founder of b.labs Ventures



David Houle
 Globally Recognized Futurist
 Founding Team of MTV, Nickelodeon, VH1



Kirill Kirikov
 Lead Blockchain / Solution Architect

ADVISORS



Carmine Vona
 Founding Father of SWIFT
 Former CIO at Deutsche Bank



Babak Saleh, PhD
 Machine Learning Scientist
 AIG, Walt Disney, Adobe



Chris Henry
 CEO, BlockSafe Technologies
 Data Security Expert



Justin Litchfield, PhD
 CTO at BTC Labs
 Builds products at the intersection of FinTech, blockchain, and the media.



Jason Voss
 Retired Co-Portfolio Manager
 Global Content Director at CFA Institute